

FALL OPENING

... Exhibit of ... Autumn and Winter Fashions

Tuesday Wednesday Thursday

You Are Welcome

We invite you to be present on our Show Days which are September 24th, 25th and 26th of this week. The entire store is at your disposal now and at all times. During these opening days you will see exhibited here the choicest of European models and the best creations of the American artists.

Opening Exhibits of Autumn Millinery

Magnificent Colors Marvellous Effects

Munificent display during these opening days. A host of French pattern hats, products of such Parisian artists as M. Viot, Reboux, Georgette, and others, side by side with creations from these famous artists will be the product of our own work-rooms. We shall, in short, show every new concept of fashion, and present to you the broadest and most comprehensive Millinery review that Richmond ever enjoyed.

First Showing of Women's Garments

Tailored Suits, Costumes, Opera Cloaks, Silk and Net Waists.

A grand view of the budding flowers of Fall fashion gathered from the fascinating style gardens of London and Paris. Garments that have the distinction of gracefulness of poise, that so strongly appeal to women who appreciate having the very latest. Never before in inviting you have we felt so confident in our anticipations of your earnest and enthusiastic approval.

No Music No Cards

A New Store at the Old Location.

Entire reconstruction, handsome fixtures in mahogany, new modern elevator, quick service, experienced help—all for your convenience.

Kaufmann & Co

Creators of Women's Fashion.

